

Olivia Erussard

UX Researcher & Designer

olivia.ersd@gmail.com

oliviaerussard.fr

Portfolio (short access)

07 60 85 30 80



Understanding why users behave the way they do is at the **core** of my practice. I turn their behaviors and feedback into **actionable** insights to help teams design clearer, more relevant, and more accessible experiences.

Experience

2026 (6 months)

User Researcher Analyst Intern

UR Lab, Ubisoft Paris

Participated in the entire user testing cycle for various video game projects: defining and adapting research questions, preparing and conducting tests, analyzing data, synthesizing insights, and providing actionable feedback to the production teams.

2020 (1 month)

Visual Communication and 2D Animation Intern

Composer

Visual identity - Social media content - Frame-by-frame 2D animation

Projects

Below Their Sight

Narrative exploration game

UX Researcher & Designer

Master 2 project (4 months)

Analysis of user behavior, design and testing of UX solutions, and collaboration with a production team to improve gameplay systems, information hierarchy, and onboarding.

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Forlorn

VR narrative experience

UX Researcher & Designer

Master 1 project (3 months)

Study of users' emotions, comfort, accessibility, and narrative comprehension through research and iterative testing. Translation of user feedback into concrete recommendations to improve the overall experience.

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Research papers

2025

Personas and Video Game Production: Balancing Usefulness, Limitations, and Real-World Constraints

Between Reality and Virtuality: How the Gaming Medium Shapes Emotions, Flow, and Time Perception

Education

Master's in Digital Games and Interactive Media

Cnam-ENJMIN, 2024-2026 UX/UI Design & Game User Research

Bachelor's in Psychology

Université Rennes 2, 2021-2024

National Diploma in Arts and Design

Lycée Le Paraclet, Quimper, 2018-2021

Digital Design

Skills

User tests - Interviews - Behavioral observation - Surveys - Analysis - Insight synthesis - Reporting

Languages

French (native)
English (professional)

Software

Figma - Adobe Suite - Canva
- Office 365 - MindManager
- Jira - Confluence

Hobbies

Photography - Knitting - Horse Riding - Hiking